



Rotary



Rotary Opens Opportunities

Saptapadi

Governor's Monthly Letter
RID 3262



Issue : 07 ■ January 2021



Eek Chamuch Kaam....
Chhar Kadam Aage

DISTRICT VISION:

Keep Rotary Simple and take it to Public.

DISTRICT GOAL:

Smile ■ Share ■ Serve



RI President 2020-21
Holger Knaack

MESSAGE



District Governor 2020-21
Saumya Ranjan Mishra

January is finally here. As we look forward to 2021, our thinking doesn't have to stop at the end of these 365 days. Are you thinking ahead about what you will be doing in 2022, 2023, and beyond?

We cannot foresee the future, but we can steer ourselves where we want to go. I think it is important that every Rotary club hold a strategic meeting at least once a year. Past RI Director Greg Yank, who has a lot of experience working with clubs on their plans, shares his viewpoint.

A famous aphorism states, "By failing to prepare, you are preparing to fail." Planning is essential to achieving success in all areas of life, including Rotary, and we're getting better at it every year.

Strategic planning for Rotary clubs works. I have helped many clubs find that pathway by working with them to build what I call a blueprint, a multiyear plan that answers the fundamental question: "What is our vision for our club?" The best plans I have seen are those that are focused, when a club concentrates its resources on the best opportunities it has. Your Rotary club cannot be all things to its members and to the community it serves; it has limited human, financial, and time resources. A successful plan factors in assets and limitations to chart the desired pathway for your members.

Begin building a multiyear strategic plan by brainstorming with your club, asking, "What are our initiatives and priorities for the next two to three years?" Document your answers using action-oriented language that is specific, concrete, and measurable about the goals you want to achieve.

Next, narrow down your initiatives to a core set of three to five priorities. Your club will then develop specific objectives for each initiative, outlining who will be involved, key milestones of achievement, how progress will be tracked, and a timeline for completion. Keep your plan short and simple.

Then go out and do it. Review the progress you make toward accomplishing the initiatives, and revise as needed at least once a year. Rotary has a solid template to assist clubs in their planning, which you can find at my.rotary.org/en/document/strategic-planning-guide.

We want to enrich and enliven our clubs with new discussions and ideas. But how do we attract the diverse professionals, from different backgrounds, ages, and experiences, who are all driven by as strong a sense of integrity as we are?

Through strategic planning, we explore this question to define the very nature of our club and the value it offers to its members and to the community. Each club is different, and each club's value will be unique. During the planning process, clubs may also find that some of the activities they used to do are no longer relevant or attractive.

Once your club makes a strategic plan, it's time to take action and carry out the necessary changes. When we do that — as we engage members in vibrant and active clubs that not only have fun but also serve their communities with projects that have real and lasting impact — our clubs grow stronger. And when we discover what makes our own clubs unique and build upon those core values in all our efforts, *Rotary Opens Opportunities* to enrich the lives of everyone.

Eek Chamuch Kaam.... Chhar Kadam Aage

the tag line given by our Director Dr. Bharat Pandya is definitely makes impact in our District too. District 3262 Rotarians and the whole Rotary family are engaged in serving for the cause for a better tomorrow as regards to make a "Sustha Bharat".

December marks the half way point in the Rotary year, and this year also represents the last month in an exhausting 2020. While we have all felt the impacts of COVID, my heartfelt sympathies go out to those who have experienced loss or hardship during this difficult period.

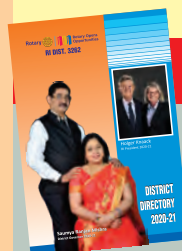
At the same time, I am inspired by the opportunities that have been found amidst the chaos. Clubs have discovered new and innovative fund raising and community activities to stay engaged, relevant and impactful. Thank you all for making a positive difference in our communities and around the world especially at a time when it is most needed.

"Ultimately, the greatest lesson that COVID-19 can teach humanity is that we are all in this together."

Thank you to these Super heroes and to every Rotarian for their contributions to the Rotary Foundation which helps to battle disease and improve the health of our fellow humans across the globe!

Looking forward to your participation in a big way in different Rotary programme and projects in our balance time. Let's add.... Add... Add till you mark a tenure of success.

Jay Jagannath



DISTRICT DIRECTORY CORRIGENDUM

ROTARY CLUB OF BIRAJAKSHETRA (Page - 479)

Sponsored Club : Rotary Club of Bhadrak
New Club Advisor : Rtn. Indrajit Sahoo,
President RC Bhadrak

ROTARY CLUB OF KENDUJHAR GREEN (Page - 565)

President : Rtn. Sudhanshu Sekhar Patnaik
Mail Id : patnaiksudhansusekhar@gmail.com
Mob : 9439330854
Secretary : Rtn. Anirudha Sha
Mail Id : anirudha.sha@gmail.com
Mob : 9937012801

ROTARY CLUB OF UMERKOTE (Page - 620)

President : Rtn. Srinivas Patnaik
Mail Id : sindhu.ramasrinivas@gmail.com
Mob : 7873311447
Secretary : Rtn. Jhadeswara Mohanty
Mail Id : j.mohanty2k14@gmail.com
Mob : 9777077752



MESSAGE

RI Director 2019-21
Kamal Sanghvi

Dear Rotary leaders,

*“Ethics is knowing the difference
between what you have the right to do
And what is the right thing to do.”*

Vocational Service asks us to empower others by using our unique skills and expertise to address community needs and help others discover new professional opportunities and interests. January is Rotary’s Vocational service Month, a great time to leverage vocational service in your club projects and activities, imbibing the spirit of our Four-way test.

I urge each one of you to practise vocational excellence on two fronts — your personal contribution and commitment and secondly, through your club activities. Five ways you can incorporate vocational service in your club activities:

- Help devote a meeting in January to examine the second avenue of service, including the Four-way test and the Declaration of Rotarians in business and professions.
- Introduce a ‘mini classifications talk’ series in which each member gives a five-minute talk on his or her vocation.
- Present a vocational award to someone in the community who has exemplified outstanding professional achievement while maintaining very high ethical standards.
- Invite experts to give a presentation on the vocational needs of the community and develop a project in response to those needs. Possible projects could focus on developing character, providing career information to youth, mentoring small businesses, or organising workshops that provide employees with new skills.
- Encourage club members to put their vocational skills to work as a Rotary volunteer. Five ways you can incorporate vocational service in your personal capacity:
- Join a Rotarian Action Group and support service projects across the world.
- Practise your profession with integrity, and inspire others to behave ethically through your words and actions.
- Work with local businesses to create mentorship, internship, or practicum opportunities to help young people achieve their career goals.
- Guide and encourage others in their professional development.
- Participate in a vocation related Rotary friendship exchange. Let us strive not to become a man/woman of success, but rather a man/woman of value.



RI Director 2019-21
Dr. Bharat Pandya

When I joined Rotary, it was like moving into a new house — a house with four large, beautiful windows, each offering a different and striking view. One window led directly to my newfound friends — lawyers, architects, bankers, businessmen and others. Another window led straight into the heart of the community. The third opened onto a broad avenue that led out of my community, my country to different parts of the world. But it was the fourth window that fascinated me. The glass of this window was like a two-way mirror — one offered a view outside allowing me to offer my vocational expertise to my club and community. But it also gave me a glimpse into my own self; my attitude, thinking and actions. Yes, the three windows are club, community and international service windows. But the fourth was very important — Rotary’s vocational service, reflecting and depicting the very core of Rotary. It is the true window to Rotary’s soul which has brought credibility to Rotary.

When I was club president, Bob Barth was the RI president. He once said the Rotary pin should say about the wearer — ‘*You can rely on me, I am dependable, reliable, give more than I take, I am available*’. These words apply to all aspects of Rotary but especially to our vocational service.

January is vocational service month, a good time to focus on vocational service in our club projects and activities. It is this that clearly and sharply differentiates Rotary from other service organisations, as our membership is based on our vocations. It is about sharing and learning about each other’s vocation; using our professional skills to serve; mentoring the young, recognising outstanding individuals and integrity in our personal, professional and Rotary lives. It calls on us to empower others, especially youth, by using our unique skills and expertise to help them discover new professional opportunities and interests. Vocational excellence and integrity are two intertwined parts of Rotary’s vocational service. By recognising individuals who practice their profession/vocation with passion, pursuit of excellence, perseverance and integrity through rewards, Rotary seeks to encourage and motivate them and set an example for others to follow. This is a good way to celebrate vocational service month.

Values are intrinsic to our lives. They add strength to our character. I had a dream in which God said to me, ‘Just build a better world.’ ‘How?’ I asked, ‘The world is a vast and complicated place. And I am so small and insignificant.’ And God in His wisdom said, ‘Just build a better You’. Let us build ourselves better so that we can make our clubs better and the community a better place to live in. That is our vocational opportunity. The greatest reward for doing good is the opportunity to do more. Grab that opportunity. Enjoy Rotary, enjoy yourself.



MESSAGE

Trustee Chair 2020-21

K.R. Ravindran

Dear Rotarians, Rotaractors and friends of Rotary,

Having grown up amid lush green forests in the mountainous landscape of Sri Lanka, I always recall the words of the great poet Rabindranath Tagore: "Trees are the earth's endless effort to speak to the listening heaven."

How sad that so often we humans insist on interrupting this conversation.

Just like every other living thing, we are a part of nature. But we are also the only species that bears the responsibility of protecting the environment for future generations. The coronavirus pandemic has shed light as nothing has before on the relationship between environmental degradation and threats to public health.

A few years ago, the government-owned electricity company in my country planned to build a second coal power plant, in eastern Sri Lanka. It would suck 93 million liters of water per hour from a bay where fragile ecosystems meet the deep sea, the site of one of the largest spawning grounds for sperm whales in the world. After processing, those 93 million liters per hour would be dumped into the ocean, now loaded with toxic chemicals that put that marine life at great risk.

Learning from the lessons of the damage caused by the first plant, a coalition formed, made up of many public advocates, including Rotarians. They ran a campaign that alerted the media, the public, and the local community to the potential dangers, in addition to taking legal action. The government eventually abandoned its coal plant idea after the resulting public outcry.

We can truly move mountains when we come together.

When some of us moved to add the environment as Rotary's newest cause, we did so because of the urgency of the problem. In 1990-91, RI President Paulo V.C. Costa set forth a vision, and today we will take this work to the next level. We live in a time of great stress on our environment, of rapidly rising sea levels, massive storms, disappearing rain forests and wildlife, and destructive forest fires. Climate change touches us all, rich and poor.

We will face the challenge strategically, as with the other areas of focus. In fact, the six other areas of focus depend on this one. For what good is it to fight disease if our polluted environment causes us to become sick again?

The Rotary Foundation will be central to this work. More than \$18 million has gone toward environment-related global grants in the past five years. Building upon this work to protect the environment, we will give yet another Rotary gift to future generations. And you can be a part of it today.

100% Donors Family

"Your **organs** die when you die and instead of letting them burn to ashes, you can **donate** them so that someone else in need can live".



*Congratulations and Hearty Thanks
Rtn PP Dhirendranath Patra of RC Banpur Balugaon and his full family for having committed to Donate organs in toto for the need of the society.*

Editorial

PP. Rtn. Kanhu C. Das



Happy New Year from the team Saptapadi.

Doing good doesn't only benefit other people. It helps us too. Studies show that helping others boosts serotonin, a neurotransmitter that makes us feel satisfied. Another benefit to feeling rewarded when we do good: It lowers our stress levels. Who couldn't use that right now?

Facing the COVID-19 pandemic, people everywhere are feeling anxious about their health, their families, their jobs, and their futures.

When we are all feeling lower than we are used to feeling, with some levels of situational depression, we all need a boost. There has been a lot of research that when we are helping others, or when we are doing something for someone else, our reward centers light up in the brain and our stress levels go down.

When we, as leaders in our community, adapt a way of thinking — that level of intentional gratitude and intentional kindness — we have a way of setting a really good example, I think it is a calming and stabilizing force. We can set that tone for our entire club and for our communities.

PP Kailash Kanungo

District Advisor
RC BBS Confluence
PP Kanhu Charan Das
Chairman & Editor
RC Cuttack Midtown
PP Arun Das
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RC Baripada

Rtn Dr. Smita Sinha

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Chairman IT
RC Nilachala Puri

FORTHCOMING DISTRICT EVENTS

- 7th February:** District Public Image Seminar. Host Club : Rotary Club Balasore on Sea at Nocci Business Park 9am to 4pm
- 21st February:** District Eye Care Conclave at Hotel Swosti Premium, Bhubaneswar 9am to 4pm
- 28th February:** District TRF Seminar Host Club : Rotary Club Of Bhubaneswar at Hotel Swosti Premium Time 10am to 4pm
- 7th March:** District New Member Orientation Seminar, Host Club : Rotary Club of Bhadrak
- 20th & 21st March:** District Conference at Puri

District Seminar



Rotary Opens Opportunities
Rotary International District - 3262
District Seminar on "Environment"

Hosted by : Rotary Club of Bhubaneswar New Horizon & Rotary Club of Bhubaneswar Heritage

5 PM, 13th December 2020 ID : 99653369103, Password : rcbh2020



Stage photo showing speakers and hosts during the District Seminar on "Environment".



Skill Development Program

Ornamental fish cultivation training to 26 tribal women of Chunakoli adopted village on 26 th Dec. Inaugurated by Skill Dev. Dist.Chair PDG Sibabrata Dash. TRAINING given by Mr. Rameshwar Das and organised by CIFRI Director, Basant Ku. Das, President Royal and President Ekamra kshetra. IPP Dr. Rekha Das attended the programme.

Rotary Foundation receives highest rating from Charity Navigator for 13th consecutive year

By Rotary International

For the 13th consecutive year, The Rotary Foundation has received the highest rating — four stars — from **Charity Navigator**, an independent evaluator of charities in the U.S.

The Foundation earned the recognition for adhering to sector best practices and executing its mission in a financially efficient way, demonstrating both strong financial health and commitment to accountability and transparency. Only one percent of the organizations Charity Navigator evaluates have received 13 consecutive 4-star evaluations.

"Your achievement and 4-star rating will enhance your organization's fundraising and public relations efforts," says Michael Thatcher, president and chief executive officer of Charity Navigator. "This exceptional designation sets the Foundation apart from its peers and demonstrates to the public its trustworthiness."

The rating reflects Charity Navigator's assessment of how the Foundation uses donations, sustains its programs and services, and practices good governance and openness.

Club Activities



RC Angul Royal



Joy of Giving Ceremony, RC Balasore



Distribution of Blanket, RC Balasore Central



Official Club Visit, RC Baramunda



Blanket Distribution, RC BBS Capital & BBS Excellence



Nation Builder Award, RC BBS Capital



Blood Donation Camp, RC BBS Ekamra Kshetra



Blanket Distribution, RC BBS Ekamra Kshetra



Observing Annapurna Day, RC BBS Elite



Official Club Visit, RC BBS Kalinga



Joy of Giving, RC BBS Meadows



Observing Annapurna Day, RC BBS Metro



Distribution of Blanket, RC BBS Metro

Club Activities



Blood Donation Camp, RC BBS Metro



Medicine Distribution, RC BBS Royal



Official Club Visit, RC BBS Toshali



Public Awareness Campaign, RC BBS Utkal



Celebration of 1st Charter Day, RC BBS Utkal



Helping to differently abled, RC Cuttack Midtown



Free Eye Check-up Camp, RC Berhampur



Covid Awareness Programme, RC Bhadrak



Blanket Distribution, RC Bhadrak



Donation of dustbin, umbrella, mask, sanitizer, RC Bhadrak



Personal Health Check-up of Rotarians, RC Berhampur East



Blanket Distribution, RC Biraja Khetra



Workshop of Teachers and school committee, RC Chhatrapur-Ganjam



Blood Donation Camp, RC Choudwar



Blanket distribution, RC CTC Barabati



Health Check-up Camp and Clothes Distribution on Christmas Day, RC CTC Golden Star



Distribution of Woolen Shawl, RC CTC Mahanadi



Official Club Visit and Blanket Distribution, RC Cuttack



Free Health Check-up Camp, RC Sree Jagannath Dham



Talk on Positive Health, RC Sree Jagannath Dham



Awareness Campaign on World Aids Day, RC Sree Jagannath Dham



Minister at All Women Car Rally, E-Club of District 3262



Joy of Giving, RC Bhubaneswar



RC Bhadrak



Blanket Distribution, RC Berhampur



Financial support to a poor student, RC Cuttack Midtown

[illegible]

Organ Donation Awareness, E-Club of District 3262